



THE CITY OF
Litchfield Park

***State of the City
Meeting***

January 18, 2014



Break Out Sessions



The following will be available at outside tables following the meeting if you wish to speak with them:

- APS
- Boy Scouts
- Crane Plume
- Litchfield Library
- Goodyear Fire Dept.
- Historical Society
- Kiwanis of Litchfield Park
- Liberty Utilities
- Litchfield Elementary
- MCSO/Posse
- Litchfield Park Rotary Club
- Southwest Valley Chamber
- Waste Management
- West Valley Arts Council
- Wigwam



Break Out Sessions



The following City Departments will have representatives available at outside tables following the meeting if you wish to speak with them:

City Departments

- Public Works/Building/Code Enforcement
- Recreation & Community Services
- City Clerk/Human Resources/Finance
- Economic Development/Engineering/Planning

**PLEASE TURN OFF ALL
ELECTRONIC DEVICES**



State of the City Schedule

January 18, 2014

- **9:00** **Welcome & Introductions**
- **9:10** **State of the City Address—Mayor Schoaf**
- **10:00** **Introduction of City Staff**
- **10:05** **Council Remarks**
- **10:20** **Public Questions**
- **10:30** **Adjournment of Business Meeting**
- **10:30-11:00** **Outdoor “Break-Out” Sessions**



City of Litchfield Park

Welcome

Mayor Thomas L. Schoaf

~ City Mission Statement ~

Together, through responsible government and citizen involvement, we will enhance the City of Litchfield Park while preserving the City's unique beauty, heritage and community values fostered by our founder, Paul Litchfield.



City Council Members

- * *Tom Schoaf* (Mayor)
- * *Paul Faith* (Vice Mayor)
- * *Tim Blake*
- * *Diane Landis*
- * *Peter Mahoney*
- * *John Romack*
- * *Paul Stucky*

Council Meetings are held on the 3rd Wednesday of each month at the Library and begin at 7:00 p.m.



***Former
Mayors and City Council
Members***



City of Litchfield Park

***Citizen
Commissions &
Boards***



Planning and Zoning Commission

- Jeff Raible (Chair)
- Brenda Searle-Sung (Vice Chair, DRB/BOA Rep)
- Mary Dickson (Board of Appeals Alternate)
- Frank Ross
- John Nelson
- Edward White
- Vernon Williams

*Two recent resignations have created openings for two
new Commissioners*



Recreation and Public Grounds Commission

- **JoAnn Dun** (Chair) (Tree Board)
- **Andi Phillips** (Vice Chair) (Beautification Committee)
- **Rob Antoniak** (Tree Board)
- **Christoph Gerz** (Tree Board)
- **Mike Hirth** (Beautification Committee)
- **Glen O'Keefe** (Beautification Committee)
- **David Schwake** (Tree Board)



Design Review Board (DRB) / Board of Adjustment (BOA) Board of Appeals

- Susan Charnetsky (Chair DRB, Vice Chair BOA)
- David Ledyard (Chair BOA, Vice Chair DRB)
- John Romack (Council Rep)
- Brenda Searle-Sung (P & Z Commission Rep)
- Donn Wooldridge



Industrial Development Authority Board

- John Manobianco (President)
- Todd Kinney (Vice President)
- Robert Slagle (Secretary)
- John Wenzlau
- Michael Yates (Treasurer)



City of Litchfield Park

STATE OF THE CITY

presented by

Mayor Thomas L. Schoaf



2013

***A year of solid
progress leading
into a crossroad in***

2014



F-35s to Luke Air Force Base





- This will be a significant economic boost for the West Valley, the greater Phoenix area, and the State of Arizona



Litchfield Road Underpass



Litchfield Road Underpass



- Litchfield Park partnered with ADOT to construct the \$2.6 million pedestrian underpass on Litchfield Road at Wigwam Boulevard



Litchfield Road Underpass

A Grand Opening Ceremony was held Saturday,
November 23, 2013



- The survey indicated the following preferred amenities:
 1. Ramadas/Shade structures
 2. Playground equipment
 3. Walking/Jogging/Fitness trail
 4. Soccer/Multi-use field
 5. Basketball Court
 6. Parking next to Scout Lodge
 7. Restrooms



Scout Park Survey (cont.)



- The RPG Commission is reviewing the survey and the comments received at the public meeting, and is in the process of developing a phased improvement plan for Scout Park.
- The phases will be directly tied to the City budget and available funds for park improvements.



Tierra Verde Lake Wall Repair

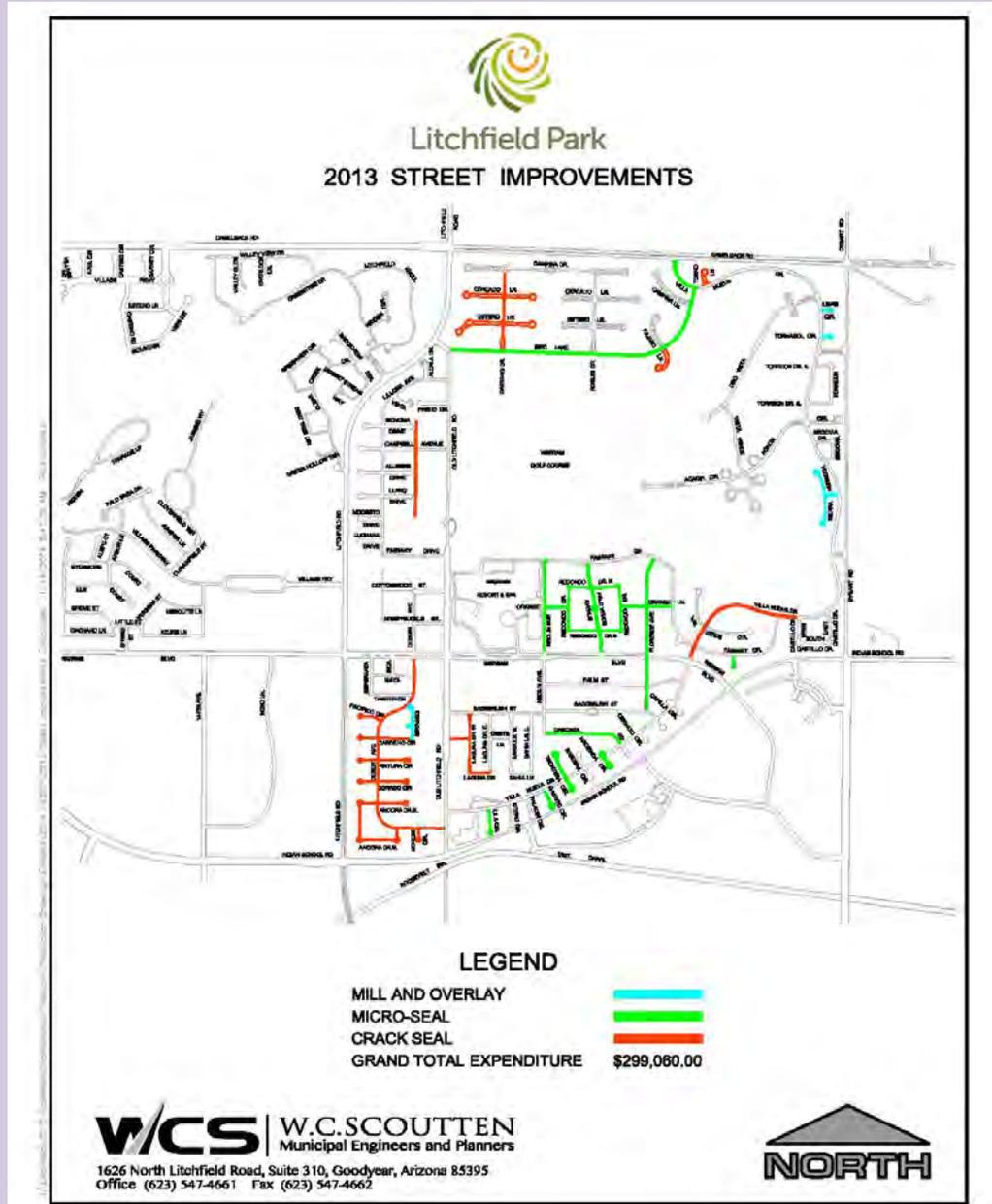
- Lake must be drained beginning in February or March 2014



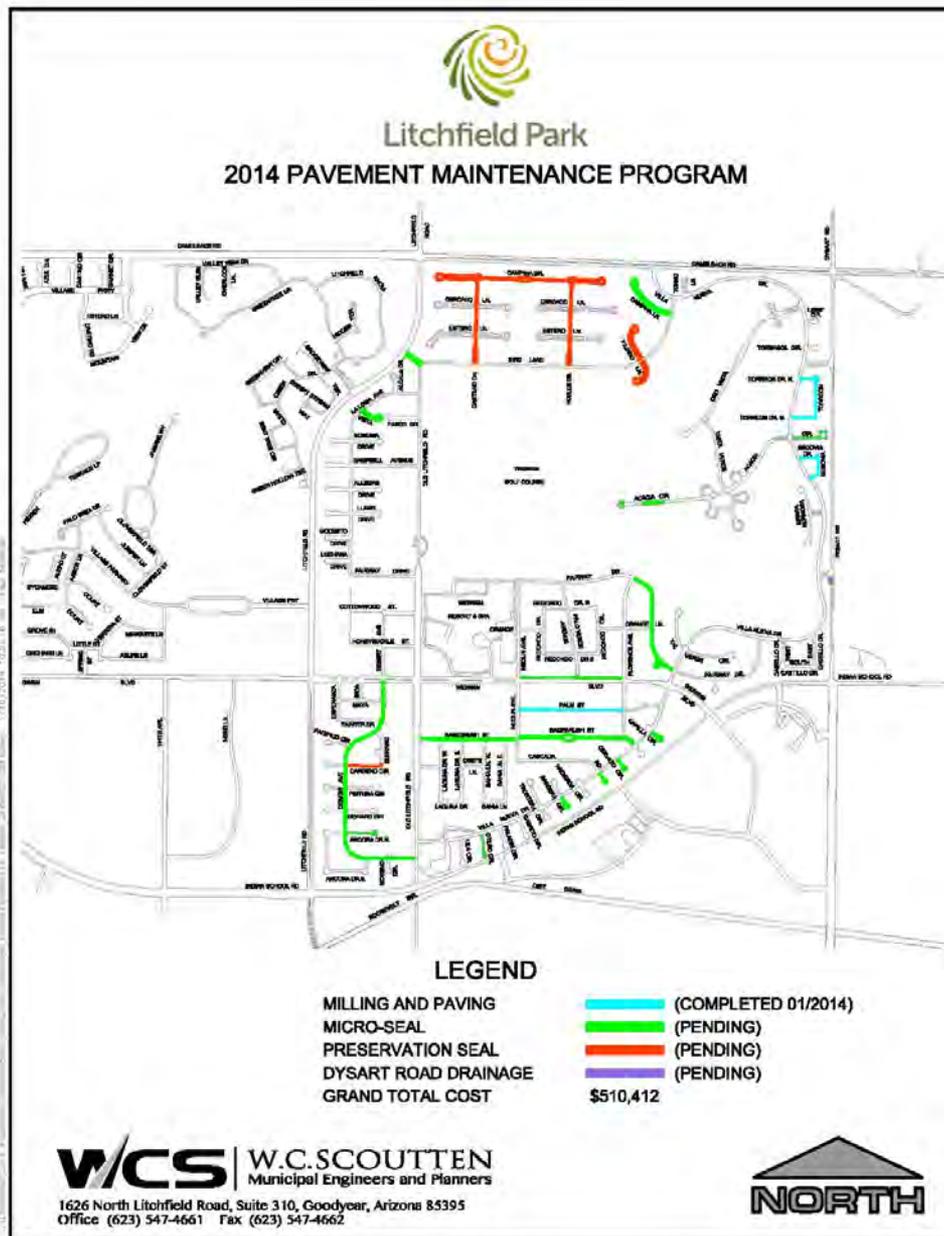
Road Maintenance Program



FY2013 Total Expenditure: \$299,060



FY2014 Total Expenditure: \$510,412



HURF

- Highway User Revenue Fund (HURF).
- HURF revenues derive from fuel/gasoline taxes which are used by municipalities to pay for maintenance and construction of roads.
- The State has significantly increased its sweeping (raiding) of HURF revenues on an annual basis since 2007 to fund the State's Department of Public Safety (DPS).



- Over the past 10 years, Litchfield Park has lost \$231,700 in HURF revenues due to the sweeping of money from HURF to DPS by the State.
- HURF spending is vital to the State's economy, providing a multiplier effect to the State's gross domestic product.
- Properly maintained roads increase public safety and make traveling throughout the State much more enjoyable.



- Help join in the effort to ask our State Legislators to restore HURF revenues to the municipalities throughout Arizona.
- A letter to our State Legislators requesting their support of the restoration of HURF revenues will be at the City Clerk's table outside, and we encourage you to sign the letter with your name and address.
- Also, available on the City's web site.



Litchfield Park Named



Best City in Arizona!

Movoto, a national online real estate brokerage based in California, and AreaVibes, a company that helps people explore areas through informative travel guides, have named Litchfield Park as the “Best City in Arizona.”



- **Ranking was based on desirable factors such as:**
 - **Cost of living**
 - **Crime rate**
 - **Education**
 - **Median household income**
 - **Median home value**
 - **Overall amenities**
 - **Weather conditions**



Old Litchfield Road

Named

“Best of Phoenix 2013 –
Best Street Time Forgot”

by

Phoenix New Times



Old Litchfield Road



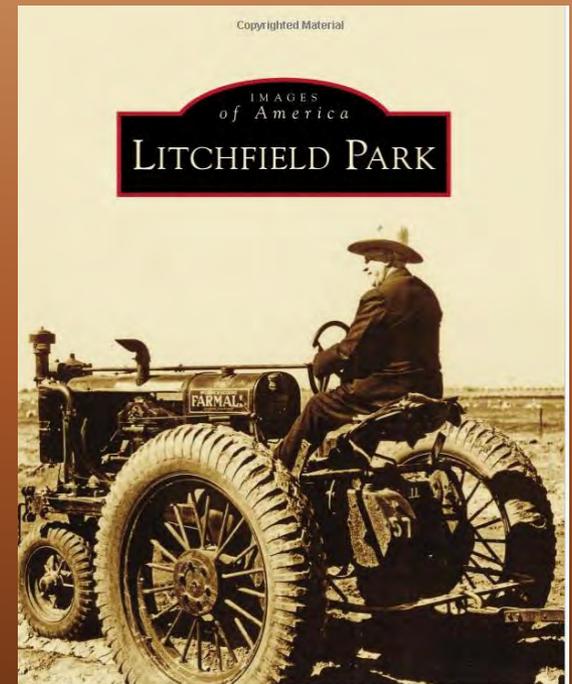
THE CITY OF Litchfield Park

DISCOVER THE PARK



Images of America: Litchfield Park by Celeste S. Crouch

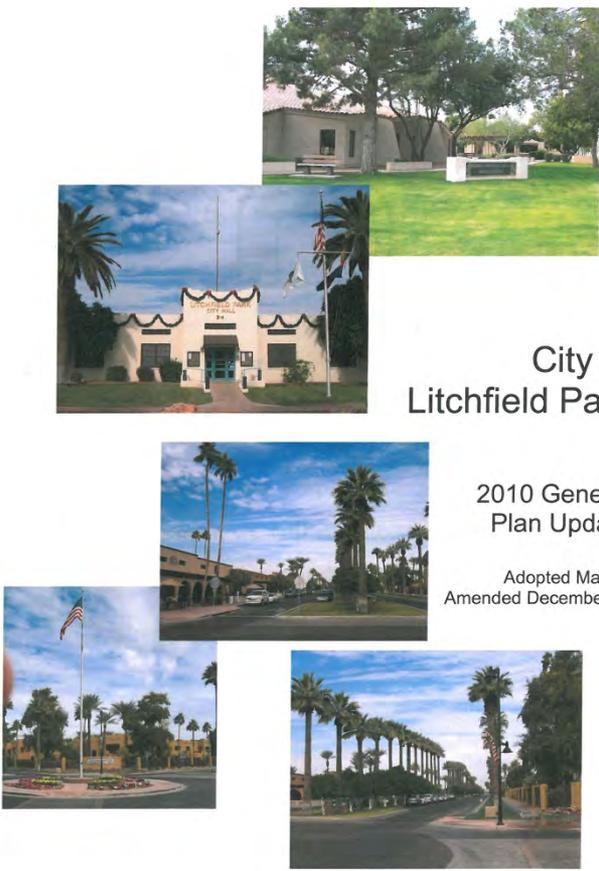
- Litchfield Park Historical Society Founder, Celeste S. Crouch
- Celeste started book in 2006



- Images of America series from Arcadia Publishing
- Captures over 50 years of the City's history beginning with the first settlers of the area
- More than 200 images
- May be purchased from the Litchfield Park Historical Society for \$21.99
 - Profits to go toward restoration of Rancho La Loma Homestead



General Plan Amendment



City of
Litchfield Park

2010 General
Plan Update

Adopted May 2010
Amended December 2011



Overview

- “The purpose of this General Plan is to identify community goals and designate the proposed general distribution, location, and extent of such uses of land and other measures to satisfy the goals of this document.”
- “The goals shall be to maintain, improve and protect the highly desirable physical and social living environment of the City of Litchfield Park.”



- **Major General Plan Amendments:**

1. Change of Use of Land

- From Residential to Commercial or Industrial
- From Commercial or Industrial to Residential

2. Change in Intensity

- From one Residential land use designation to another Residential land use designation resulting in any increase of density or a decrease in density of 20% or greater
- From Resort land use designation
- Add Residential to a Resort designation



- **Major General Plan Amendments:**
 3. Change in Open Space or Golf Course Designation
 - Redesignation of land from open space or golf course land use designation to any other land use designation.



- **Major General Plan Amendments require a vote of at least 2/3 of the Members of Council**
- **The Major General Plan Amendment process is a lengthy one and provides eight (8) opportunities for public input**



Major General Plan Amendment Schedule 2014

February 28	Due date for 2014 application
March 15- April 15	Applicant conducts Citizen Review meeting
*April 30	City Public Input meeting
*May 13	Planning and Zoning Commission Study Session/Public Input
June 10	Start of formal 60 day review period by Review Agencies
June 10	Planning and Zoning Commission Study Session/Public Input

**Tentative dates*



Amendment Schedule (cont.)

August 10

**End of formal 60 day review period
by Review Agencies**

***September 9**

**Planning & Zoning Commission
Study Session/Public Input/Review
comments received**

***September 17**

**City Council Study Session/GPA
Briefing/Public Input**

September 26 or 27

**Notice of Public Hearing
published/posted for Planning &
Zoning Commission**

****Tentative dates***



Amendment Schedule (cont.)

***October 14**

**Planning & Zoning Commission
Public Hearing to consider GPAs
and make a recommendation**

**October 29 or
November 1**

**Notice of Public Hearing
published/posted for City Council**

***November 19**

**City Council Public Hearing to
consider GPAs**

***December 17**

**City Council 2nd meeting to
consider GPAs (if necessary)**

****Tentative dates***



Financial Update

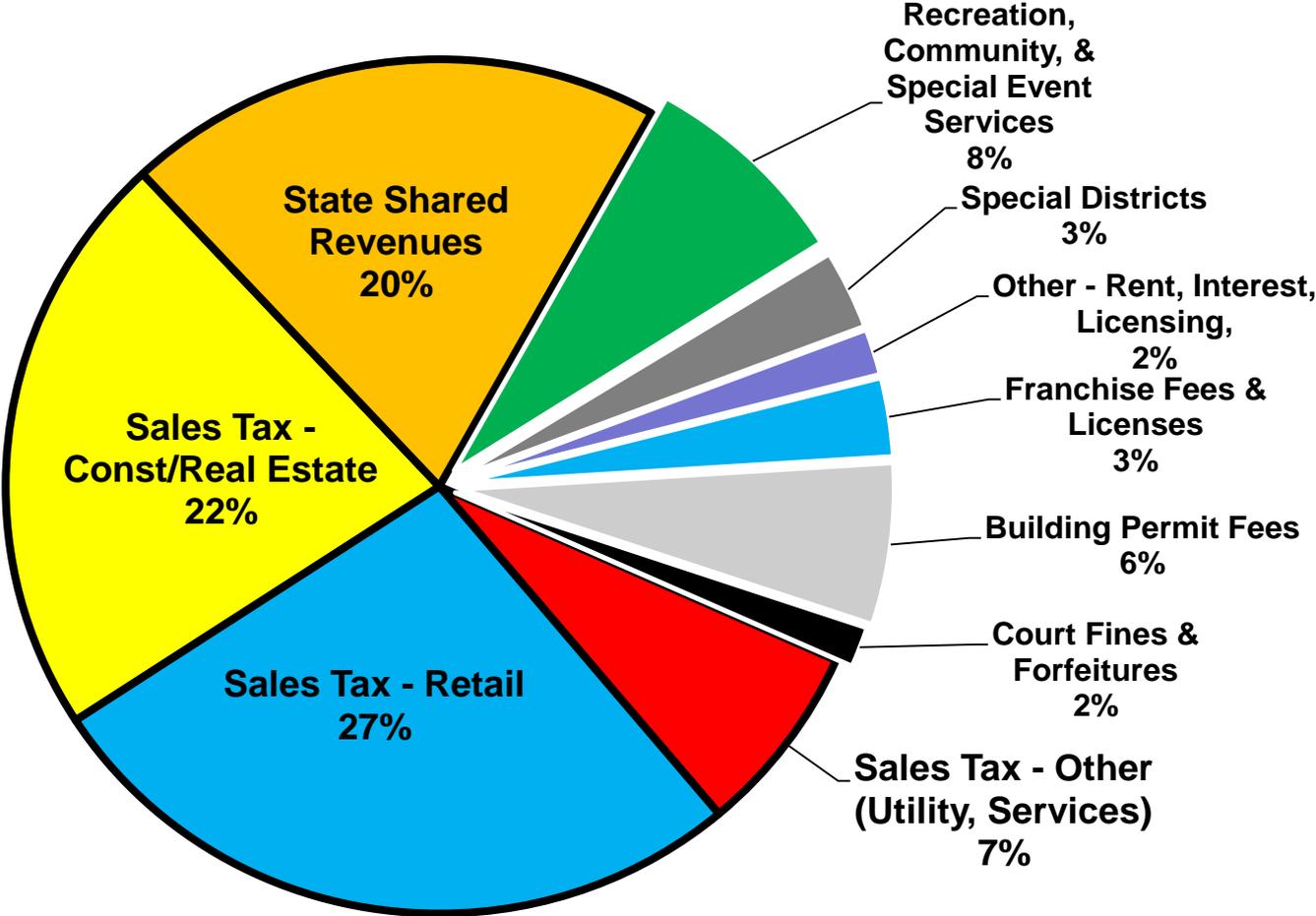
- Revenue Generation
- Expenditures



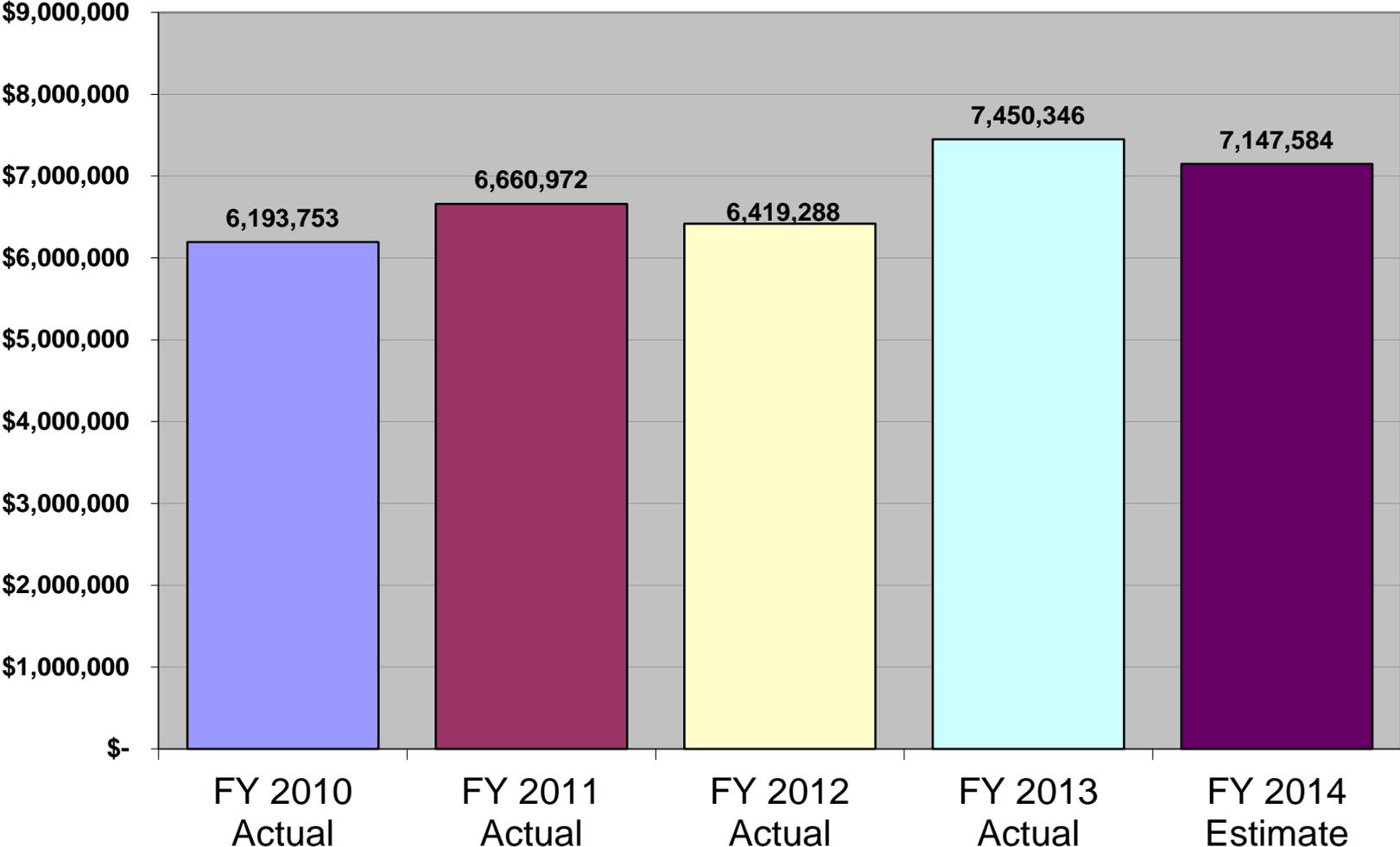
Primary Revenues – by Source (%)

Fiscal Year 2013

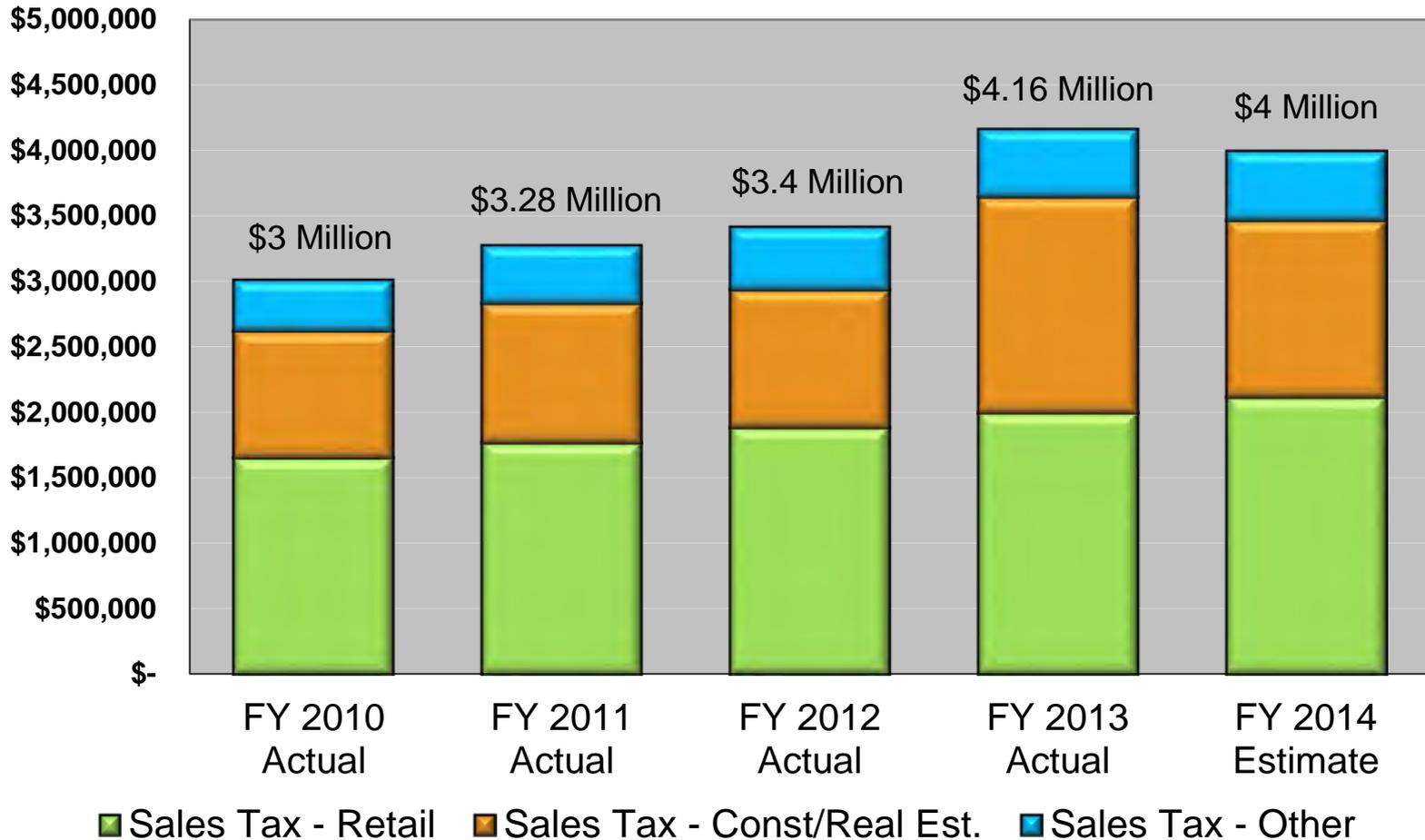
Sales Tax & Shared Revenues are 76% of City Revenues



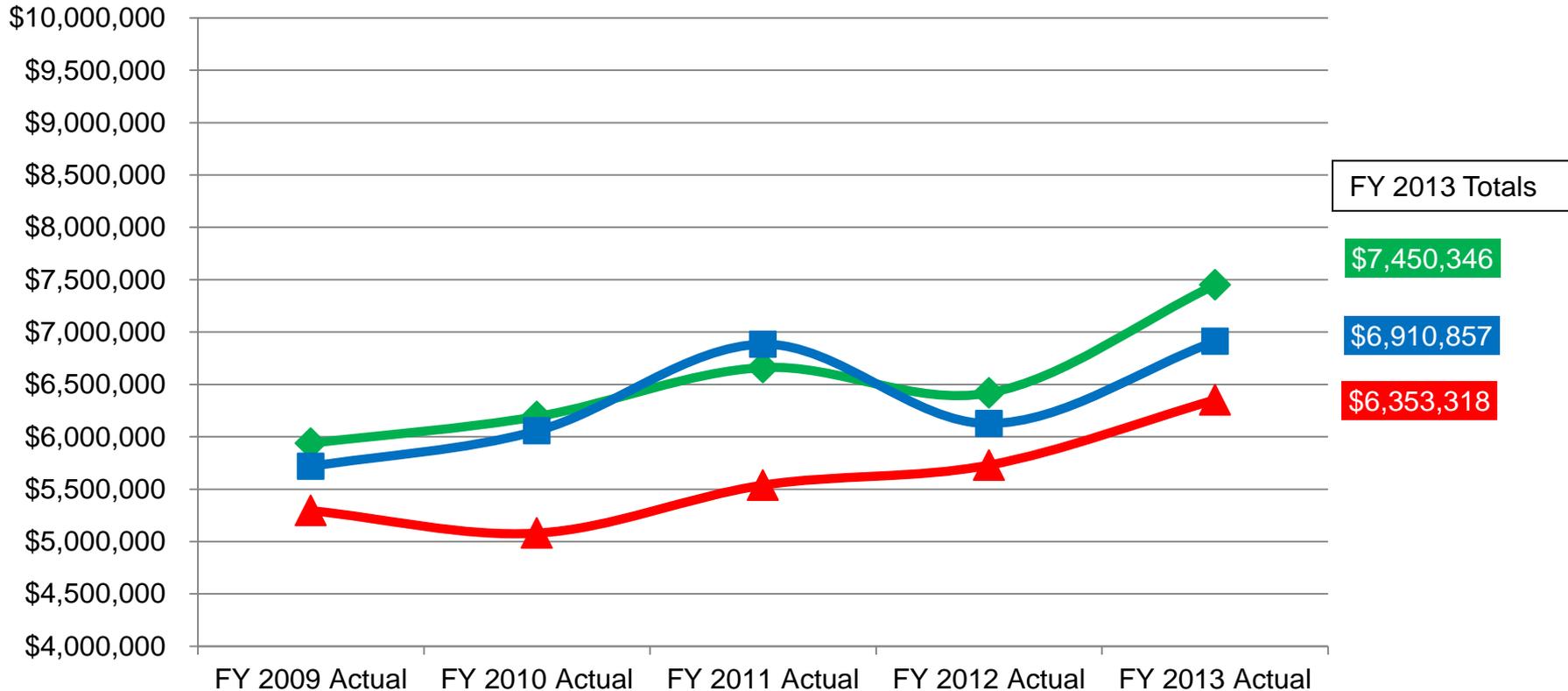
Total Revenues – All Funds Last 5 Fiscal Years



City Sales & Use Tax Revenues Last 5 Fiscal Years



Total Revenue vs. Total Expense Last 5 Fiscal Years



◆ Total Revenues All Funds
 ■ Total Expenses All Funds
 ▲ Operating Expenses (CIP Excluded)

Economic Development

- November 4, 2013: Jim Rumpeltes was hired as Litchfield Park's first Economic Development Director on a part-time capacity



- Mr. Rumpeltes comes to Litchfield Park with a wealth of experience in municipal government
 - County Administrator in Clallam County, Washington for 15 years
 - City Manager in Surprise, Arizona for 5 years
 - Interim public management positions for the City of Goodyear, Town of Dewey –Humboldt, Coconino County, and the City of Wilcox over the past 5 years



- Action Plan

1. Address the development of vacant commercially zoned parcels
2. Update promotional/marketing materials
3. Identify, attract, retain, and assist potential and existing businesses
4. Create a strategy to maximize sales tax revenue for potential developments
5. Attract “destination” type businesses which fit the City of Litchfield Park lifestyle



- “Shop the Park” campaign to be launched by March/April, 2014
 - Promote/Support local businesses
 - Email registration to receive special notices regarding the business community and receive a reusable shopping bag
 - Sign up will be available at the Economic Development table after the meeting or on the City’s web site



Planner/Planning Consultant

- In anticipation of requests for a Major General Plan Amendment, Council approved the hiring of a professional planner/planning consultant to provide assistance, expertise, and guidance through the complexity of the General Plan Amendment process.



- A contract with Jason Sanks, of Sanks and Associates, was approved by Council on December 18, 2013.
- Mr. Sanks has over 15 years of planning experience in both the public and private sector.
- His municipal planning experience includes: Town of Fountain Hills, City of Phoenix, Town of Gilbert, and the City of Mesa.



- Mr. Sanks will work with the Mayor, Council, Planning and Zoning Commission, and Staff to review all applications, attend all public hearings , and generally manage the applications as directed by the City.



Retail Market Research Study

- It is anticipated that applications for a Major General Plan Amendment may include a request to change the use of commercially zoned parcels



- In anticipation of such application(s), and in an attempt to provide relevant information to the Mayor, Council, Planning and Zoning Commission, and Staff, Council approved a contract with J. Richard Hill & Company, a retail market research professional



- The study will provide an assessment of the existing and potential macro market for Litchfield Park
- J. Richard Hill & Company, for over 30 years has created retail strategies through extensive market research, pragmatic financial modeling, and creative concept development



Community Emergency Response Teams - C.E.R.T.

Become a member of the 1st Litchfield Park Team

- Disaster Preparedness
- Medical Operations
- Light Search & Rescue
- Psychology & Team Organization
- Terrorism & CERT
- Disaster Medical Review

Community Emergency Response Teams
C.E.R.T.



Tues./Thurs. February 20th - March 20th
from 6-9PM at Litchfield Library

 **Prepare...Respond...Recover!**

Litchfield Park Elections 2014 All-Mail-Ballot



1 - Mayor

3 - Council Seats



- April 1, 2014: Candidate packets available
- May 28, 2014: Deadline to file required paperwork
- July 28, 2014: Deadline for primary election voter registration
- August 26, 2014: Primary Election
- November 4, 2014: General Election



City of Litchfield Park

***Introduction of
City Staff***

*Darryl H. Crossman
City Manager*



STAFF

Sonny Culbreth, Assistant City Manager

Community and Recreation Services

- Sonny Culbreth, Director
- Mary Liotta, Aquatics Manager
- Chris Weaver, Office Manager / Media Communications
- Franz Fuhrmann, Youth and Sports Coordinator
- Pat McCoy, Youth and Sports Program Assistant
- Tricia Kramer, Administrative Assistant

Field Operations (Building Safety and Public Works)

- Chuck Ransom, Director
- Terri Roth, Executive Assistant
- John Rae, Building Inspector

Code Enforcement

- Lynn Webb, Code Enforcement Officer



STAFF

City Clerk's Office

- Mary Rose Evans, City Clerk
- Jennifer Peña, Deputy City Clerk
- Carolyn Schenk, Administrative Assistant

Planning

- Pam Maslowski, Planning Services Coordinator

Economic Development

- Jim Rumpeltes, Economic Development Director

Planning Consultants

- Mike Cartsonis
- Larry Harmer, W.C. Scoutten
- Jason Sanks, Sanks and Associates



STAFF

Legal Services

- Susan Goodwin, City Attorney
- Trish Stuhan, City Attorney's Office
- David Ledyard, City Prosecutor

Finance

- Ben Ronquillo, Finance Director
- Rosa Juarez, Accounting Clerk
- Susan Slagle, Administrative Assistant

Human Resources

- Carolyn Sellmeyer, Human Resources Administrator



STAFF

Magistrate Court

- Honorable Craig Ring, Presiding Judge
- Sherry Schantz, Court Clerk
- Carole Mabrey, Assistant Court Clerk

Public Safety Services

- Captain Dan Whelan, Maricopa County Sheriff's Office
- Chief Paul Luizzi, Goodyear Fire Department

Engineering

- Woody Scoutten, City Engineer
- Jules Diogenes, Project Engineer



Council Remarks



Public Questions





THE CITY OF
Litchfield Park

DISCOVER THE PARK

**Thank You for Your
Attendance**