



**ESTRELLA MOUNTAIN
COMMUNITY COLLEGE**

A MARICOPA COMMUNITY COLLEGE

Social Media and Marketing for Small Business Online Class Sept 14th to Oct 18th

Do you use Social Media for your business? Do you have a social media marketing campaign? Does your social media describe your brand and offer your value proposition? Do you currently track the roi from your social media marketing? Do you know if you are marketing to the right audience? If you answered **no** to any of these questions, then this is an excellent opportunity to educate yourself on the power of social media marketing!

- Identify areas of need in terms of social media marketing in your business.
- Approach is less academic and based on your present situation.
- Each week implement tools, techniques and goals to improve upon your social media marketing activities
- The final week will culminate in the opportunity to launch a new and fresh social media campaign

Cost: \$199, Scholarships available email developmentoffice@estrellamountain.edu for more information.

Interested in registering email landis.elliott@estrellamountain.edu

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